



# CAREERPOWER® CLASSIC

## OPTIMIZE YOUR CAREER DEVELOPMENT

### WHY IS THIS CRITICAL?

Because people who have a clear vision of their future are more productive, loyal and innovative in the work they do for you.

- Development utilizes talents and gifts.
- Growth, engagement, and individual contributions increase.
- Employees feel connected to the organization’s goals.
- Discretionary effort flows, which means you can do more with less.

### WHAT IS IT?

The award-winning, time tested offering, **CareerPower® Classic** is a new, updated experience and solution which provides:

- Flexible full-day interactive experience.
- Multiple delivery methods: instructor/virtual-led, print, online or digital materials.
- Tools that guide awareness; multi-rater instrument uncovers opportunities.
- Templates to create a development plan and prepare for career conversations.

### HOW IT WORKS

**CareerPower® Classic** is an engaging learning experience that guides individuals in managing their own development and careers. Using activities, discussions, and skill-building exercises, participants will experience the model as they uncover:

- **PERSON:** Who am I ?
- **PERSPECTIVE:** How do others see me?
- **PLACE:** What’s changing in the world of work?
- **POSSIBILITIES:** What are my options?
- **PLAN:** How can I achieve my goals?

### OUTCOMES

When participants have completed this experience, they will be able to:

- Apply the **CareerPower®** model to design their own development strategy.
- Identify future trends and see the implications for their own career.
- Discover values, skills and interests; manage their personal brand.
- Set career direction with multiple options.
- Draft a development plan; prepare and practice for career conversations.



Based on concepts from *Up is Not The Only Way* by Beverly Kaye

People who love what they do, do it very well. Employees can manage their future with CareerPower®, a lifelong process for today’s workforce. Their personal vision, goals, dreams, needs, and the world around them will change. Having the tools to respond to changes that affect their work life is a win-win for all; we call it sustained employability. Or to put it simply — Employees can do what they like, make a living at it, and take charge of their own career.

“It was one of the best moves in my life. I owe a lot to CareerPower®. It opened my eyes. If I never went through that, I would have continued to disguise my short-term goals as my long-term vision. Now I feel like I’m living a dream.”

– CareerPower® Graduate,  
Shipping and Receiving,  
Gaming Destination Resort

